

Australia/New Zealand

Most Innovative Knowledge Enterprises (MIKE) Awards Participant Information Pack- 2019



In association with industry partners: AusKM, Global Access Partners, and our research partner Macquarie University

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Note: The following information is aligned with / sourced from the Global MIKE Awards administrators in Hong Kong (The Hong Kong Polytechnic University, Knowledge Management and Innovation Research Centre)

Awards Background

Teleos, in association with The KNOW Network, established the Global Most Admired Knowledge Enterprises (MAKE) research program in 1998. A number of regional and national MAKE studies have been conducted annually.

Since its birth, the MAKE Award has witnessed a progressive maturing of knowledge management, which enabled the making of many successful companies and organisations worldwide.

Due to the retirement of Mr. Rory Chase of Teleos based in London, he announced the successful completion of this Global MAKE Award in 2017.

After closing of the Award, an international working group has been formed to continue and build upon the MAKE framework to a new dimension, through the MIKE Awards which stand for the **Most Innovative Knowledge Enterprises**.



*This was announced by Mr. Rory Chase in December 2017 before its closing.



Global Most Innovative Knowledge Enterprises (MIKE) Awards

Launching Ceremony - China 2018

What are the MIKE Awards?

- The Most Innovative Knowledge Enterprise (MIKE) Award builds on the original Most Admired Knowledge Enterprise (MAKE) Award as conceived by Mr. Rory Chase of Teleos in 1998.
- The name change is because we want to showcase both innovation and existing knowledge to identify and recognise those organisations which are creating shareholder and or stakeholder wealth by leveraging new innovative and existing enterprise knowledge into superior products, services, and solutions.
- The MIKE Awards are based on the original Global MAKE study, and we have substantially revised the MAKE assessment criteria. Thus, the new MIKE assessment is updated to reflect the growing dynamism of today's innovative knowledge-based enterprises.

The purposes of the MIKE Awards are to:

- Recognise the achievement of companies and organisations on their innovation performance as a result of their effort in implementing good practices in knowledge and intellectual capital management.
- Create opportunities for companies/organisations to learn from one another to enhance their practices, and
- Provide expert feedback from the judges to applicants for their continued improvement.

MIKE Award Structure

Global MIKE Award



Evaluation Process

A panel of leading knowledge management practitioners and academics from the Australian Knowledge Management Community will be formed to select the winners of the Australian / New Zealand MIKE Awards.

Applicants are required to submit a written report as per the following MIKE Assessment Criteria in relation to your chosen Knowledge Project/Initiative/Program.

Guidelines for preparing your KM Stories

Part A - MIKE Assessment Criteria (Sustainability Factors)

Please write narrative/stories on the efforts of your nominated Knowledge Initiative in relation to each of the 8 criteria below (with supporting data and evidence where appropriate).

	Criteria	Intellectual Capital Element (Reference Only)	Examples
1	Empowering knowledge workers for innovation	Human Capital (HC)	Recruiting, training, motivating, talent management etc.
2	Creating client and user expectations/needs/experiences	Relational Capital (RC)	Service design thinking ,user lab., etc.
3	Developing internal & external networks and connectivity	Relational Capital (RC)	Open innovation, crowd sourcing strategic alliance and partnership, etc.
4	Strategizing, visioning and transformative leadership	Structural Capital (SC) - Innovation Capital	Futurizing, business models, risk taking, entrepreneurship, etc.
5	Cultivating organizational innovative culture	Structural Capital (SC) - Innovation Capital	Organizational learning, team dynamics etc.
6	Investing and delivering knowledge-based products/services/ solutions	Structural Capital (SC) - Process Capital	R&D, Idea Incubation, etc.
7	Enforcing knowledge practices and systems for knowledge creation	Structural Capital (SC) - Process Capital	Knowledge creation process, SECI etc.
8	Implementing creative and virtual space to create stakeholder value	Structural Capital (SC) - Process Capital	(Future Centre, collaborative workplaces, smart office, mind lab... etc.)

Guidelines for preparing your KM Stories

Part B - Measuring Innovation Performance

Please select the most appropriate measurement of the success of your Knowledge Initiative to your organisation and provide self-appraisal with data and evidence. You may select more than one measurement.

- New products/new services/new business models developed
- Market share/new product sales
- Patents/licenses/loyalties
- Revenues /incomes/turnover
- Customer/client satisfaction
- Prizes/awards/honours, etc.
- Patents/ publications/new ideas etc

NOTE:

The new eight criteria are summarised from the recent research on intellectual and innovation study of John Dumay, Aino Kianto and W.B.Lee

References:

1. John Dumay, An intellectual capital-based differentiation theory of innovation practice, 2013, Journal of Intellectual Capital
2. Irene Fan and WB.Lee , Intellectual capital-based innovation planning: empirical studies using wiNK model, 2016 Journal of Intellectual Capital
3. Marta Buenechea-Elberdin, Aino Kianto and Josune Saenz , Intellectual capital drivers of product and managerial innovation in high-tech and low-tech firms, 2017 R&D Management

Submission Guideline

The Submission Report should include the Parts A and B in the format as follows:

- A4-size, with single-lined spacing and minimum font size of 12 points
- Maximum 2 pages per criteria for Part A; maximum 1 page per measurement for Part B (including tables and figures)
- Appendices (optional such as such as company annual reports, articles, newspaper clippings etc.; maximum of 5 items)
- Start a new page for each section
- Insert page numbers in the report
- File size is limited to 20 MB

Application Form

Please obtain an Application Form from the Australia/New Zealand MIKE Awards Committee, complete and return as instructed on the form.

Australia / New Zealand Most Innovative Knowledge Enterprises (MIKE) Awards

Please return your form to marie@thepartnershippeople.com.au

(Australia / New Zealand MIKE Awards website <http://.....>)

Please Complete the Application Form	
Name of Company / Organisation: (The name stated here will be displayed in all promotion and collateral materials associated with the Award.)	
Contact Details:	
Name:	
Position:	
Address:	
Phone:	
Email:	
Company/Organisation Details:	
Business Registration No: (For public organisation without a Business Registration number, please fill in "o" in the field.)	
Type of Organisation: (e.g. Private / NGO / Government)	
Type of Business:	
Please State the Business Group / Unit: (If any)	
Total Number of Employees: (i.e. the units in which the KM applies & spreads to)	

Listed Company / Organisation on Stock Market	Yes / No
Date of Establishment: (dd/mm/yyyy)	/ /
Website:	
Company Logo: Maximum file size of 10MB (jpg or png file only)	
Company vision and mission statement: (if any)	
Category of Business: (Please choose the most suitable category) <ul style="list-style-type: none"> - Agriculture Fishing Mining Energy Forestry - Manufacturing - Construction Housing - Financial services and banking - Trading and Logistics - Professional services and other producer services - Retail and food services - Public administration, social services, NGO and government departments - Tourism Hotels - Education services - Medical services - Public Transportation Shipping Aviation - Entertainment, publishing and media - Telecommunications IT - Others (Please specify) 	

Application

Requirements

Any organisation operating in Australia or New Zealand is eligible to apply. Applicants should complete the application form and return to the email address on the form.

Application Fee

Application fee for administration and processing costs will be waived for this first year of Awards.

Important Dates

Date	Activity
End of May 2019	Open Invitation to apply and participate
Friday 9th August 2019	Submissions close for judging*
End of August 2019	Aus/NZ MIKE Awards Results Announcement
End of September 2019	Aus/NZ Category winners submitted to Hong Kong for Global Assessment

* Please contact us if you have any issues with the submission timeline.

Questions and Further Information

Please contact Marie O'Brien in the first instance if you'd like further clarification on any of the above information or if you have any other questions.

Marie O'Brien
marie@thepartnershippeople.com.au
0404 090 110

Australian/New Zealand MIKE Awards Committee Members:

- Dr John Dumay
- Peter Massingham
- Marie O'Brien
- James Guthrie
- Ying Zhang
- Grant Samkin